

19. What racial or ethnic group do you identify closest with?

- a. African American/black
- b. American Indian/Alaska Native
- c. Asian
- d. Middle Eastern
- e. Caucasian/white
- f. Hispanic/white
- g. Hispanic/black
- h. Native Hawaiian/Pacific Islander
- i. Other (please specify)

20. Are there any actions we could take that would encourage you to ride MART bus service?

- Yes No

21. If you answered yes, please list your recommendations or places you would go.

Montachusett Regional Planning Commission (MRPC) on behalf of the Montachusett Regional Transit Authority (MART) is conducting this survey to improve and maintain bus service

Please assist us by completing the survey. No signature or personal identification is necessary.

Simply return the survey to the Drop Box or mail

**to:
MRPC
464 Abbott Avenue
Leominster, MA 01453**

Your Input is Important to Us!



MART Non-Rider Opinion Survey

**MONTACHUSETT REGIONAL
PLANNING COMMISSION
464 ABBOTT AVENUE
LEOMINSTER, MA 01453**



**Survey conducted by:
Montachusett Regional
Planning Commission
(MRPC)**

**Phone: (978) 345-7376
Web site: mrpc.org**



If you are not a current MART bus rider, please help us improve our service by putting a check mark in the appropriate box or filling in the blank. Your opinion counts. All survey information is confidential. You may skip a question if you feel uncomfortable answering it. We want to hear from you. Thanks.

1. **Have you ever heard of MART (Montachusett Area Regional Transit) that operates local bus services before?**

Yes No

2. **Have you ever ridden a MART bus?**

Yes No

3. **Do you currently have access to a dependable personal automobile?**

Yes No

4. **Do you currently possess a valid driver's license?**

Yes No

5. **Do you depend on another individual to provide you transportation?**

Yes No

6. **What is your primary mode of transportation?**

- a. Personal car
- b. Someone else's car
- c. Bus
- d. Walking
- e. Taxi
- f. Other (Please describe)

7. **Your reason(s) for not using public transportation. Check all that apply.**

- a. Too far to bus stop
- b. Does not go where I want to go
- c. Cost too much
- d. Hours are not convenient during the week
- e. Hours are not convenient during the weekend
- f. Not sure how public transit works

8. **For what purpose or purposes would you be most likely to use public transit?**

- a. Work
- b. Shopping
- c. Entertainment
- d. Medical appointments
- e. Sports/recreation
- f. Access to another mode of transportation
- g. Other (specify):

9. **How do you view public transportation?**

- Positively Negatively
- No Opinion

10. **If you answered negatively, please clarify why and what MART could do to change your opinion?**

11. **You are:** Male Female
 Non-Binary

12. **Your age:** 17 or under 18 to 34
 35 to 64 65 or older

13. **Do you work or go to school in Fitchburg, Leominster, or Gardner?**

Yes No

a. If so, which city? -

14. **What is the name of the street where you live?**

a. What is your zip code?

15. **Do you:**

- a. Own a Home
- b. Rent a Home
- c. Rent an Apartment
- d. Other (please specify)

16. **How many people are in your household?**

- a. 1
- b. 2-3
- c. 4-6
- d. More than 6

17. **What is your approximate family income?**

- a. Less than \$15,000
- b. \$15,000 to \$30,000
- c. \$30,000 to \$50,000
- d. \$50,000 to \$75,000
- e. \$75,000 or more

18. **What is your employment status?**

- a. Full-time
- b. Part-time
- c. Retired
- d. Unemployed
- e. Looking
- f. Other (please specify)
